

Introduction to Everest Group's Survey on Global Locations

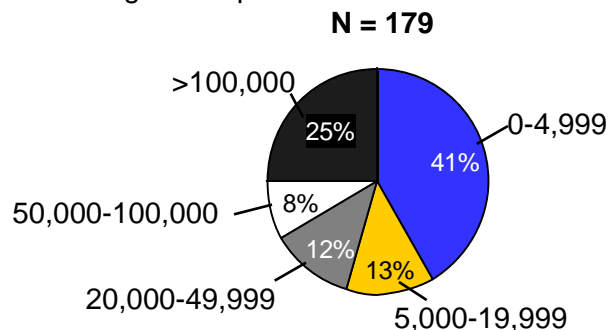


Overview of the survey

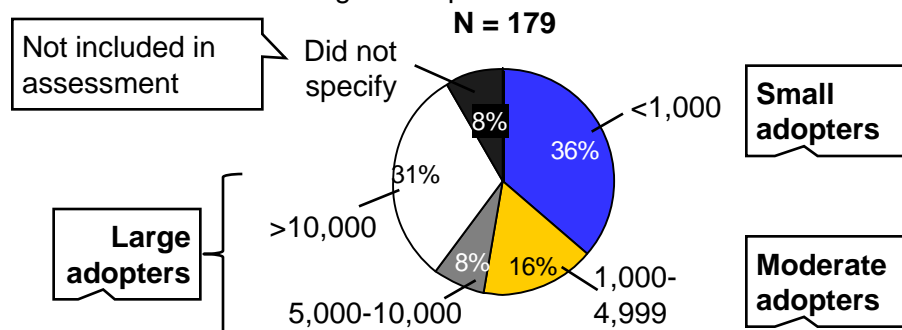
- Everest Group administered a survey in 2011 to understand companies' perceptions and plans related to global services locations
- The survey attracted 340 respondents across multiple stakeholders – buyers, service providers, and others (e.g., consulting/advisory firms)
- 179 responses were received from service providers, representative across different segments (global majors, offshore centric and regional providers)
- Profile of the service provider respondents is provided below

Profile of service provider respondents (total 179)

Respondent profile (organization headcount)
Percentage of respondents



Respondent profile (offshore headcount)
Percentage of respondents



South Africa is among the top 3 offshore locations in which service providers are planning to enter in order to expand their global footprint



Planned location additions (new entry beyond existing locations such as India and Philippines)
 Percentage of respondents

